

# ***FREE 5X7 ENLARGEMENT***

To acquaint you with the fast economical service offered by Polaroid Copy Service, Polaroid Swinger Land Camera owners are offered a free 5 x 7 enlargement with an order for 5 or more Polaroid copy prints. You can have one of your first exciting pictures enlarged at no additional cost.

***\$1.00 VALUE***

Just write the words, "Free Enlargement" on the back of the picture you wish to have enlarged. Remember, you must order at least 5 copies of the same picture to be eligible for this free offer.

**FROM** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

First class  
Permit No. 22505  
Cambridge, Mass.

**BUSINESS REPLY MAIL**

No postage stamp necessary if mailed in the U.S.

Postage will be paid by:

**Polaroid Copy Service  
Box 311  
Cambridge, Massachusetts  
02139**

**Please Hand Cancel**

Horizontal lines for address and postage information.

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Polaroid Copy Service  
Box 911  
El Segundo, California 90245

Have you printed your name and the appropriate code on the back of each picture?

## Copies and enlargements of your Swinger pictures are easy to get.

Everyone will want to share your favorite Swinger pictures. Getting good copies and enlargements of them is easy. In fact it's as easy as mailing a letter. All you do is send your order to Polaroid Copy Service and we'll mail you your completed order. Service is prompt and convenient. It's as near as your mailbox and as handy as your daily postal delivery.

## Polaroid Copy Service

High fidelity copies of your Polaroid Swinger black and white pictures.

5 x 7 enlargements, centered and cropped for best composition, selectively retouched, and mounted.

	D
	N
d	Processing
	For Air Mail (U.S. Only)
	For Register
and processing (Encl)	



## How to order:

1. Print your name and address on the mailing label.
2. Print your name on the back of each of your pictures.
3. Also print the code letter(s) for the type of print(s) you want, and the quantity of each type wanted, on the back of each of your pictures. For example, if you want two Regular prints and one 5 x 7 Custom enlargement, print "2-R, 1-D". See the order form for the code.
4. Complete the order form.
5. Make check or money order payable to Polaroid Copy Service.
6. Print your return address on the face of the envelope.
7. Place your pictures and the payment in the folder, fold and seal it, and send it to the Polaroid Copy Service nearest you. No stamp is required. (If you are closer to California than to Massachusetts, remove the Cambridge address by tearing along the perforated edge.)

Note: Be sure all black and white pictures are properly coated. Black and white prints, enlargements, and negatives are available from Polaroid black and white pictures only.

**Have you printed your name and the appropriate code on the back of each picture?**

### Mailing label: please print

name \_\_\_\_\_

street \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip code \_\_\_\_\_

Order Form	Code	Black and White		
		Quantity Ordered	Price	Amount \$
Regular size (3¼ x 4¼ Big Swinger size) One copy per picture	R		15¢ each	
Regular size (3¼ x 4¼ Big Swinger size) Two or more copies per picture			10¢ each	
Wallet size (2½ x 3¼) One copy per picture	W		10¢ each	
Wallet size (2½ x 3¼) Two or more copies per picture			8¢ each	
5 x 7 glossy prints Unretouched, unmounted	G		50¢ each	
5 x 7 Custom enlargements	D		\$1.00 each	
2¼ x 3¼ negatives	N		25¢ each	
<b>Total \$</b>				
Number of Polaroid black and white pictures enclosed:	Processing Charge		\$	.75
	For Air Mail Return, add 30¢ (U.S. Only)		\$	
	For Registered Mail, add 75¢		\$	
Total cost of prints, mailing, and processing (Enclose this amount with your order)				\$

Copies are made by Polaroid Corporation without warranty or liability of any kind, except that Polaroid will furnish the customer with replacement film at least equivalent in number of exposures to prints lost or damaged in processing.

All prices are subject to change without notice.

A very small percentage of the orders sent to us are lost in the mails. At present this percentage is 35/1000ths of one percent. If you feel a particular photograph is absolutely irreplaceable, you probably will not want to send it. If you do elect to send it, we urge you to use Registered Mail. Indicate also on the order blank that you would like such pictures returned by Registered Mail and include 75¢ to cover this cost.

If you have questions about the completed work, please return all prints with your comments.

Polaroid Corporation cannot assume responsibility for incorrect name or address. For extra fast mail delivery, put an Air Mail stamp on this envelope and clearly mark Air Mail on the face.

P179B "Polaroid" and "Swinger"® Printed in U.S.A.



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